

# ROADSTER

The purest expression of a British sports car.

Unlike anything that has come before.

The spirit of the past. Engineered for the future.



CELERITAS LEVITATIS THE SPEED OF LIGHTNESS



# REDEFINING BRITISH AUTOMOTIVE FOR THE MODERN ERA

A true British sports car should be featherweight, impeccably engineered, and meticulously hand-finished.

While embracing the future, Roadster is born from a reverence for over a century of British motoring heritage — the first electric sports car to truly earn its name by faithfully embodying the very essence of the breed.

Hand-built in England, Roadster has pursued a singular philosophy: simplify, then relentlessly add lightness, until all that remains is sheer automotive intoxication.

## A NEW SPECIES IS BORN



"Adding lightness" is the open secret to true speed — not just in a straight line, but in every nuance of motion. Weight invites complexity, blunts agility and dulls the senses.

Speed, agility and safety are inseparable – each shaped by the artistry of lightweight engineering.

With its pioneering lightweight technologies, Longbow introduces an entirely new species: the Featherweight Electric Vehicle (FEV).

A predator with a silent heartbeat, it hunts in territories where electrification has long feared to tread.

## THE SPEED OF LIGHTNESS

*Celeritas levitatis* — Speaks not just of modern capability but of nimble agility and near-weightless poise, evoking the effortless thrill that defined Britain's most legendary sports cars.

Boudica is the embodiment of defiant grace and indomitable spirit. Bow raised, emerging from the embers of battle, she bestows elegance and ferocity upon your journey.

Be moved — at the speed of lightness.





Daniel Davey

Jenny Keisu

Mark Tapscott

# A VISION BORN OF SPIRIT & FORGED BY REASON

A steadfast commitment to delivering the antidote to autonomy.

A passion anchored in the immutable truths of physics and first principles.

The creation of a machine driven by pure spirit and timeless dedication.



# AN ARROW FIRED ACROSS ENGLAND'S GREEN & ROLLING HILLS

There is nowhere quite like England — a land that inspires, challenges and refines.

Designed, honed and hand-crafted upon these shores, Roadster is devoted to the pure pleasure of driving, not just the tyranny of the stopwatch.

We do not exist to prescribe or restrict. We exist to create something infinitely better — the purest expression of driving freedom.

Forget about screen time

> Focus on drive time

> > The view ahead is always epic



# A TIMELESS SILHOUETTE

A single line extends gracefully from front to back, whispering of a continuous silhouette.From every angle a reflected blend of nostalgia and futuristic allure is released.An exotic presence. Timeless beauty, unfazed through the ages, destined for immortality.

Roadster wears its simplicity with quiet confidence, blending intricate detail with obsessive construction



Influenced, yet unmistakably original.

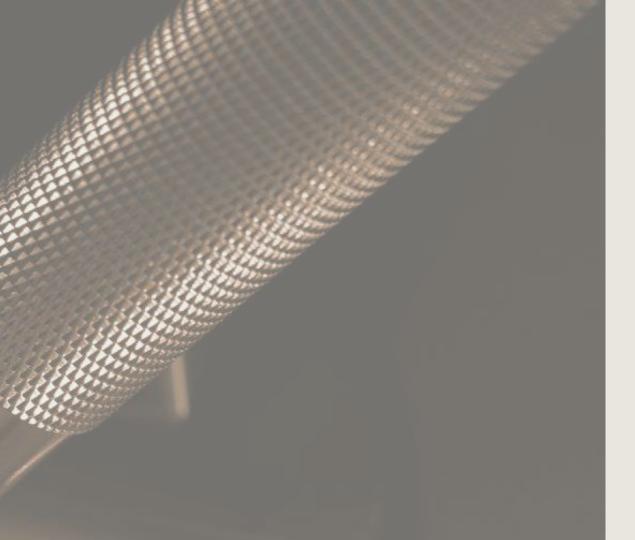
#### NATURAL ATHLETICISM IN ITS DNA



Power to weight. A ratio that means everything to a true sports car.

Roadster is a masterpiece of perfect proportion crafted by human touch.

Purposeful engineering and design affords room for eyes to glance and legs to stretch.



# DRIVING LIKE IT USED TO FEEL

An escape from the mediocre.

Craftsmanship that doesn't distract, uniting a trinity of driver, road and vehicle.

Inspired by a rich history, engineered for the future, Roadster features a tactile cockpit that defies time to become timeless.



## THEATRE IN MOTION

A true sports car doesn't simply move — it performs. Every ignition, every shift, every pulse of the wheel must ignite the senses.

Tactile, raw, unpredictable. Roadster delivers open-air drama like nothing else.

Every surface, every mechanism, every breath of air exists to amplify the thrill — not to soften it.

This is motion, unleashed. An experience curated to leave you breathless.



## THE FABRIC OF SPACE & TIME

Roadster's anatomy: a bespoke aluminium chassis, purposeful in proportion, giving freedom to craft a resolute sports car — shaped for speed, honed by a master to heighten feedback and deliver a driving experience that feels alive in your hands.

By seamlessly fusing featherweight architecture with a modern electric heart, Roadster is agile by nature.



#### ROADSTER

A stylish two-seater, defined by a featherweight design and unfiltered performance.

It distils the very essence of driving pleasure

The antidote to autonomy. Crafted for those devoted to the joy of driving.

# R O A D S T E R

o-62 MPH 3.6 seconds\* WEIGHT 995kg\*

RANGE 280 miles (WLTP)\* PRICE £ 64,995.00

\*The performance and efficiency figures quoted are derived from simulated and real-world test results, are provided for comparability purposes only and might not reflect the actual driving experience. US figures are not available at time of print.

# ELECTRIC HEART

# ANALOGUE SOUL

LON

8 6

0

# MORE THAN ITS PAST

# MORE THAN IT HAS EVER BEEN

#### IMMORTAL

True beauty is timeless. True scarcity is priceless.

Longbow exists for the ages, standing in defiance of the disposable world. Recycling is our last resort, never our first response.

Timeless design. Resilient engineering. Roadster appreciates every passing generation.

Becoming a living reflection of its driver — ageing gracefully; always ready for the next chapter.

With a carefully curated refresh programme, Longbow preserves each vehicle's unique story, ensuring that every car becomes everlasting and ever more precious.

Roadster legacy begins with you, but it is never ends.





# MACHINE & DRIVER, KINSHIP BEYOND THE CAR

Intertwine your wearable-data and Roadster's telematics, map the bond between machine and driver into a living record of every shared moment, evolving the first Auto-Sapiens.

This connection continues beyond the cockpit into The Guild — a circle of innovators, disruptors and purists bound by a love of driving.

Every mile earns your car provenance. Every beat of your heart becomes part of its legend.

This is not ownership - it's kinship.

## ROADSTER: RESERVE YOUR PLACE

#### AUTOGRAPH EDITION RESERVATION

Limited to 100 numbered examples

£5,000

Fully refundable reservation payment

LIMITED RESERVATION

Own Roadster

£500

Fully refundable reservation payment



## BOWYER; bespoke by Longbow

Once, the bowyer's hands shaped the soul of every longbow, selecting and carving each piece of yew into a weapon of precision and power.

Today, BOWYER by Longbow revives that spirit — offering a bespoke personalisation service where your car becomes your canvas.

No two will ever be the same.

## BUILT LIKE THEY USED TO BE

# QUICKER THAN THEY EVER HAVE BEEN

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